

REQUEST FOR PROPOSAL

For The Johnston Town Center's predominate outdoor public art sculpture, located in the center of *The Yard*.

Introduction: This opportunity is a competition for the selection of an artist and/or team (comprised of multiple artists or artists and non-artists) to propose to the Johnston Art Council the design of a permanent exterior public art sculpture ("public art sculpture") and oversee the fabrication and installation of the public art sculpture.

The goals of the project include:

- I. To **celebrate** Johnston's Town Center.
- II. To **engage** imaginative interaction and reflection with residents and visitors to the town center and the art work.
- III. To **attract** and excite visitors.
- IV. To **invite** reflection on the innovative energies, creative values, and civic interests within the City of Johnston community.
- V. To **encourage** the engagement of viewers who encounter the work in differing modes, including on foot, by bike, and in cars and at different times of the day.

BACKGROUND

The Johnston Town Center is the fruition of more than a decade of community planning directed towards creating an inviting central gathering place for the Johnston community that is complete with an array of public amenities including public art, trails, an ice rink, splash pad, amphitheater and other outdoor activities. Development of the Town Center project is a public-private partnership between the Hansen Company and City of Johnston focused on the reimagining of the Merle Hay Road and NW 62nd commercial area. The commercial development within the Town Center will serve as a local destination for dining, shopping and entertainment. The central green space "The Yard" will feature regular event programming including concerts, a splash pad and a seasonal ice skating rink. Applicants are encouraged to explore this [link](#) to the Johnston Community Development Guide for more information about Johnston and to conduct additional research about the Town Center and the Johnston community.

Minimum qualifications of the artist and/or team:

- I. Each artist responsible for the design of the public art sculpture will have worked on at least two equivalent scaled projects within the past three to five years.
- II. Each artist and/or non-artist responsible for the fabrication of the public art sculpture will have worked on at least two similar scale exterior art sculptures within the past three to five years.
- III. Each artist and/or non-artist responsible for the installation of the public art sculpture will have worked on at least two exterior art sculptures within the past three to five years.

DEADLINE

Deadline for proposals: Friday, March 27 at 5:00 pm to hello@lizlidgett.com.

DESCRIPTION

- Location: The sculpture will be located in the center of the new Johnston Town Center in Johnston, IA next to the ice skating rink and summer splash pad.
- Objective: This is a main location in the town center and the sculpture should become iconic to the area and gathering spot for people to meet and take photographs.

TO CONSIDER

- The artwork may be any design that represents the artist's style and the surrounding local area. However, it may not have profanity, nudity or advertising of any kind.
- The Art Council would love to see work that goes beyond a static sculpture, work that may include movement, light, or other elements. This is not a requirement, however.
- Artwork can include landscaping but the cost of the landscaping will need to be included in the budget total below.
- If the artwork requires lighting and/or electricity, please note what is required and where it should be located, the cost of lighting should be included in the budget.
- Installation and delivery should be included within your budget. Concrete foundations and footings will be provided based on the artists specifications.
- Please note that this sculpture will be exposed to all four seasons in Iowa and will need a maintenance plan for the piece.
- Artwork does not have to be commissioned. Note if the sculpture is already complete and available.
- Maximum ground dimensions for this art piece is approximately 20 x 20'. A pedestrian walkway encircles these dimensions and ADA accessibility should be maintained.

TIMELINE

- RFP Issued February 24, 2020
- Due date for RFP Questions March 6 @ 10:00 a.m.
- Responses Provided to RFP Questions March 13, 2020
- RFP Submittal (“RFP Due Date”) March 27, 2020 by 5:00 p.m.
- April: RFP review, initial interviews (if needed) with artist finalists
- April: Final artist and design preliminary selected and meet with Liz Lidgett to go over sketch, information from the client, timeline and budget
- City Council Award of Project May 15, 2020
- Availability of Installation Location TBD
- Completion of Sculpture On or before April 1st, 2021
- Specific timing for installation of the art sculpture(s) will be coordinated with the selected artist in conjunction with completion of the surrounding construction.

Specific timing for installation of the art sculpture will be coordinated with the selected artist in conjunction with completion of the surrounding construction and grand opening of the Johnston Town Center.

Project Components:

I. Design: The artist and/or team will submit a sketch or rendering of their proposed design by the RFP Deadline. Providing a small model or 3D imaging of the proposed design is encouraged, particularly as finalists are identified.

II. Fabrication: The artist and/or team that is awarded the project will fabricate the public art sculpture (off-site; not at the installation location) as described in their submitted proposal.

III. Installation: The artist and/or team that is awarded the project will install the public art sculpture as described in their submitted proposal. If additional contractors are required, the artist and/or team will provide a description in their submitted proposal.

Performance expectations

The public art sculpture is intended for permanent exterior display and must meet high standards of durability and structural integrity so as not to be easily damaged or destroyed; not require restoration or extensive long-term conservation; be of a physical size and weight to allow for its proper installation; and be made of long-wearing low- or no-maintenance materials as the City will assume maintenance responsibilities after its installation.

PAYMENT

Limit of up to \$65,000—25% deposit when their proposal is accepted, 50% after it is fabricated and 25% within 4 weeks of the sculpture installation. This fee includes materials, artist fee, fabrication, delivery and installation. The artist shall insure the sculpture is delivered and installed without damage.

TO APPLY

- Email a .PDF to hello@lizlidgett.com including the following information:
 - Name, phone number, email, resume and 2 references with contact information
 - A summary page including three artwork photographs and descriptions of your past work of similar project scope and budget.
 - A completed sketch/draft for the suggested sculpture design, with description of proposed materials.
 - A brief biography about you as an artist and your process

Below is an image of the Johnston Town Center and the location for the sculpture.



Also contained below are relevant construction documents for the site area. Additional construction related information can be obtained by contacting the City of Johnston Community Development Department at 515-727-7774.